



Town of Parachute | City of Rifle | Town of New Castle | City of Glenwood Springs | Town of Carbondale  
Garfield County | Garfield County Public Library District | Roaring Fork Transportation Authority

## **Meeting Minutes**

**Wednesday, June 13, 2012, 10:00 a.m. to 3:00 p.m.**

**Rifle Library Meeting Room, 207 East Avenue, Rifle**

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### **Board members present**

**City of Rifle:** Keith Lambert

**Town of New Castle: GCE Chair** Greg Russi

**Garfield County:** Tom Jankovsky

**City of Glenwood Springs: GCE Vice Chair** Leo McKinney and Dave Sturgis

**Town of Parachute:** Judith Hayward

**RFTA:** Ted Edmonds

**Garfield Library District:** Jerry Morris

### **Others attending**

**CLEER:** Tom Baker, Mike Ogburn, Erica Sparhawk, and Karen Wahrmond

**CMC:** Lynn Cassidy

### **Members not attending**

**Town of Carbondale:** Allyn Harvey

**Town of Silt:** Rick Aluise

**Next meeting:** Wednesday, July 11, 2012, 1:00 – 3:00 p.m., Garfield County Administration Building, Glenwood Springs.

**Public comments:** none

**Board member comments:** none

### **GCE Board Retreat**

- **Retreat discussion: Groundrule - “all ideas are created equal”**
- **Brief Review of process for Strategic Planning – explain vision, mission, goals and actions. The purpose of strategic planning is to bring focus and understanding to**

**the organization about where it is going (Vision) and how it operates (Mission) and how it will get there (Goals and Action Steps).**

### **Discussion: Establish Vision**

Keith Lambert explained the planning process: the idea is that planning gives focus into future, and when you are an elected official your primary focus is on positive change for the future. The plan should give direction to hired consultants or staff to put in operation the vision. The goals should reflect positive change for people of Garfield County, and financing/manpower is a means to these goals, but are not goals themselves (GCE will find a way to provide finance and manpower – these are implementation tools).

#### 4 Basic Components of Strategic Planning: Vision, Mission, Goals, Action Steps

Note: words in ( ) were suggested by different board members.

**Vision:** Currently there is not a clear vision for GCE. A sample vision statement from Keith reads, “Garfield County will be recognized (“best performing”) as leading county in Colorado for clean energy.” - Judy said that the word “Colorado” needs to change to “United States” to represent a broader range.

Vision idea - Garfield County will be the best performing county in US for alternative, and renewable energy and energy efficiency.

Another idea - “Every fleet vehicle in Garfield County will be alternative energy vehicles.”

Keith further described what a Vision is: vision statement is plural not singular, it encompasses a lot of statements and ideas. If you don’t have vision in front of an organization, then what direction is the organization going? With the vision statement your energy is more focused toward achieving goals. The vision helps establish mission.

Keith asked for people to think of vision statements, bring all the ideas together, and then modify statements. Keith asked, “at the end of the day where are we going to be, and that should be the vision.” He suggested to capture single ideas/words and put them into a sentence for vision.

The following terms were suggested during the group discussion to use in a vision statement: off the grid, net zero, energy independence, conservation, efficiency.

Several comments and ideas were offered:

- “Garfield County will be the most energy independent county \_\_\_\_\_.”
- “Garfield County will be energy independent.”
- “Garfield County will be less energy dependent (carbon-based energy).”
- “Focus more on the citizens.”

After a discussion the group developed a Vision as follows: **Garfield County will be the most energy efficient county in the country.** Board preferred this vision statement above all others.

### **Discussion of Mission Statement:**

Keith explained that the mission statement is a single sentence, which starts with “The mission of GCE is,” and ends with whom it benefits, “benefiting the citizens of Garfield County.”, and in between has specifics about what the organization is doing.

The group discussed how to modify the current Mission Statement, for example:

- The mission of GCE collaborative (will) is to bring alternative (and renewable) energy opportunities to all individuals and organizations, educate the population about alternative (and renewable) energy and to promote (provide) energy efficiency in (and conservation) order to become (build) a stronger, more resilient economy benefitting citizens of Garfield County.
- The mission of GCE collaborative will bring alternative and renewable energy opportunities to all individuals and organizations, educate the population about alternative and renewable energy and provide energy efficiency and conservation in order to become a stronger, more resilient economy benefitting citizens of Garfield County.

Question: what does “Stronger, more resilient economy,” mean. Answer: the meaning is: “When you save money on energy that money can be spent elsewhere in the local economy, which creates business opportunities, community revenue and jobs.”

After some discussion the group developed the following Mission Statement: **The mission of GCE collaborative is to educate and provide energy efficiency solutions and alternative and renewable energy opportunities to all individuals and organization in order to build a stronger, more resilient economy benefitting citizens of Garfield County.** Board preferred this mission statement.

### **Discussion of Goals:**

Keith mentioned that when goals are established 3-5 is the appropriate number, since they become less efficient when attempting to accomplish more of them. The objective is to create goals that have direct and measureable outcomes that you look back upon and see if you have accomplished, and if you have then celebrate it’s success.

It was noted by Keith that action steps can apply to more than one goal, and the organization may never obtain that goal, but the journey will be worthwhile. Remember this is always a work in progress and will change over time.

The group had a lengthy discussion about goals. Comments included “can conservation be incorporated into the goals?” “Is energy consumption calculated on a per capita basis?” “On a household basis?” “If state goals/mandates are for 30% renewables perhaps we should strive for 35% or strive for 30% local renewables.” “Ensure that education, conservation and efficiency are part of the action steps for these goals.”

The following three goals were agreed upon at the retreat:

- **Reduce per capita energy consumption 20% by 2020 over a 2009 baseline to have a stronger, more resilient and energy-secure economy. (notes for action steps: educate, conservation, efficiency)**
- **Reduce petroleum consumption 25% by 2020, over a baseline 2009, as a means to a stronger, more resilient and energy-secure economy. (notes for action steps: wscng, per trip, per vmt, per capita)**
- **Obtain 35% of our electricity from renewable sources by 2020 as a means to a stronger, more resilient and more energy-secure economy.**

#### **Discussion of Action Steps:**

Keith commented that the action steps will be developed by staff and the Board will discuss and consider these steps at the next Board meeting.

#### **The following summarizes the Board’s work at the Retreat:**

##### **Draft Vision Statements**

**Garfield County will be the most energy efficient county in the country.**

##### **Draft Mission Statements**

**The mission of Garfield Clean Energy Collaborative is to educate and provide energy efficiency solutions and alternative and renewable energy opportunities to all individuals and organizations in order to build a stronger, more resilient economy benefiting citizens of Garfield County.**

##### **Draft Goals**

- **Reduce per capita energy consumption 20% by 2020 over a 2009 baseline to have a stronger, more resilient and energy-secure economy. (notes for action steps: educate, conservation, efficiency)**

- **Reduce petroleum consumption 25% by 2020, over a baseline 2009, as a means to a stronger, more resilient and energy-secure economy. (notes for action steps: wscng, per trip, per vmt, per capita)**
- **Obtain 35% of our electricity from renewable sources by 2020 as a means to a stronger, more resilient and more energy-secure economy.**

## **Mid-Year Report for GCE Progress 2012**

Mike distributed mid-year reports to the partners. The report summarized GCE progress to-date (please note that partners may have completed other energy work in addition to that done by GCE and reported in the mid-year report) for government building, renewables, transportation/fleets, and the Clean Energy Challenge for homes and businesses. Jim Neu suggested that the board members distribute the report to their elected bodies, which would save time and money. It was added that partners can call Mike with questions about the report.

## **Meeting with Encana's Vice President of Community Affairs and Stakeholder Relations: Doug McClure**

Tom Jankovsky, Dave Sturgis and Tom Baker summarized their meeting with Doug McClure, VP Encana. Mr. McClure talked about the importance of Encana's partnership with Garfield County and GCE/WS CNG. He spoke of the current situation with low gas prices and how Encana was positioning itself during this period. He also spoke of Encana's belief that in the period 2014-2017 Encana expected to significantly increase its investment in the Peiance Basin. Mr. McClure said that the Peiance Basin was one of Encana's most important resource areas and that Encana was making a long term commitment to our area. Mr McClure identified Encana's Parachute office building as an example of their commitment to Garfield County.

## **Consent Agenda**

### **Approval of May Minutes**

Motioned by Keith Lambert, seconded by Leo McKinney. Approved by the board 7-0.

Greg R. moved that Judy Hayward be back on the Finance committee. Motioned by Greg Russi, and seconded by Keith Lambert. Approved by the board 7-0.

### **Approval of Accts Payable, Attached**

Keith motioned to approve, seconded by Ted Edmonds. Approved by the board 7-0.

## **Information Item**

### **GCE Progress Report June 2012**

**Additional Comments:**

Keith L. stated that action steps can be categorized into short (<3 yrs), medium (3-5 yrs), long (>5 yrs). When adopted, the Strategic Plan (Vision, Mission, goals, Actions) will be a tool for developing GCE's annual work plan and budget.

Jim Neu gave the Board and update about the Better Buildings program transition from Garfield County to GCE.

Tom J. mentioned that the next CNG Collaborative meeting is moved to July 11 from 3-4pm due to the July 4<sup>th</sup> holiday.

**Next meeting July 11<sup>th</sup> in Glenwood Springs**

Meeting adjourned at 2:45 p.m.

GARFIELD CLEAN ENERGY COLLABORATIVE

By: \_\_\_\_\_  
Greg Russi, Chairperson

ATTEST:

\_\_\_\_\_  
Judith Hayward, Secretary

These minutes were reviewed and approved by a vote of the Garfield Clean Energy Board of Directors at its meeting held on July 11, 2012.